


UNION COUNTY COLLEGE

The seal of Union County College is a circular emblem with a scalloped border. It features a central shield with vertical stripes and a banner across it. The text "UNION COUNTY COLLEGE" is arched across the top, and "SPRINGFIELD, NEW JERSEY" is arched across the bottom. The word "FIAT LEX" is visible above the shield.

2000 - 2001:  
AN EDUCATIONAL ODYSSEY

2000 - 2001 ANNUAL REPORT

## FROM THE PRESIDENT

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The Year 2001 is one in which community colleges across the nation celebrated the centennial of their establishment. Though Union County College is not yet a century old, I am proud to note that it holds the distinction of being the longest continuously operating two-year college in the State of New Jersey. Created by President Franklin Delano Roosevelt during "The Great Depression," its original purpose was to provide work for unemployed teachers and other professionals as a part of a network of what were then known as "emergency junior colleges." Rather than just a temporary economic fix, community colleges have become one of the greatest educational resources that the United States has to offer and UCC is honored to be one of the earliest members of this prestigious group.

At Union County College, the first half of this academic year marked the completion of the much-awaited turn of the century. In its final half, the College traveled through the first months of Year 2001 - that fabled time anticipated by Stanley Kubrick in his cinematic odyssey. Although the year at UCC may not have been quite the journey envisioned by the famed producer/director, for the students, faculty and staff, 2000-2001 was a year of accomplishment and growth.

I am pleased to report that:

- New UCC credit programs were introduced and several joint degree programs were developed with affiliate institutions;
- New articulation/joint admissions agreements were entered into with Manhattan College, William Paterson College, and Dickinson College and a new dual degree program was developed with Rutgers, the State University of New Jersey;
- Credit enrollments increased and the College continued to be the largest provider of English as a Second Language (ESL) instruction in New Jersey;
- Continuing Education offerings and enrollments increased and, for the first time, the "College for Kids" program was expanded to the Plainfield campus.;
- A Regional Cisco Training Academy was established which not only enrolled individual students, but joined with it seven colleges and secondary schools as local academies;
- The Freeholder Scholars and Senior Scholars programs grew in popularity and experienced another successful year;
- The Information Technologies infrastructure was substantially enhanced and computer software was upgraded college-wide;
- UCC became the largest provider of distance education within the NJ Virtual Community College Consortium;
- UCC athletes distinguished themselves on the courts and playing fields;

## FROM THE PRESIDENT

- Tuition remained stable for the fourth consecutive year;
- Donor support and grant funding to the College increased; and
- Fiscal management was maintained at the highest and most efficient levels.

The College's 2001 Educational Odyssey has been a fruitful one. I salute the administration, faculty, students, and members of the community. It is their hard work, dedication and support that made this year's journey one that has continued to improve and strengthen Union County College in its mission to "foster in students the desire to learn, the ability to think clearly and express themselves effectively, the habit of analytical and reflective thought and an awareness of themselves, their heritage, other cultures, and their environment."

*Dr. Thomas H. Brown*

Thomas H. Brown, Ph.D.  
President

AMERICA'S COMMUNITY COLLEGES

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*A Century of Innovation*

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As part of its mission, goals, and objectives Union County College has charted a course to provide:

- the highest quality transfer education through comprehensive curricula and the use of the most current technology, allowing for transfer to four-year colleges and universities;
- the highest quality technical and career-oriented education through selected degree and certificate programs which use the most current technology, preparing students for immediate entry into a career; and
- innovative student-centered teaching and support services to foster students' personal and social development.

### NEW PROGRAMS

This year, in pursuit of those pathways, UCC developed several new degree programs. A program of study in Psychosocial Rehabilitation leading to an Associate in Science is now offered in cooperation with the University of Medicine and Dentistry of New Jersey. The program prepares students to enter this innovative field in which state-of-the-art techniques are employed to provide direct care to people with mental illness residing in the community. A new program in Health Sciences, allows individuals who are currently enrolled in, or have previously completed a nationally accredited or state licensed healthcare certificate to extend their clinical education by the addition of general education courses that result in an Associate in Applied Science Degree (A.A.S.). Health-related, but newly offered as an option in the Liberal Arts area, is an Associate in Arts degree in Psychology. This program is for those students who wish to transfer to a four-year institution and major in Psychology.

Several new joint degree programs were also developed to assist Warren County Community College. With UCC's help it can now offer its students A.A.S. programs in Respiratory Therapy, Occupational Therapy, and Physical Therapy Assistant. Under these agreements Warren County students will take their general education courses at their home campus and secure their clinical and professional coursework on UCC's Plainfield campus.

In order to support incoming students and improve their chances for academic success, the College developed a "First Year Seminar" (UCC 101) for inauguration in the Fall, 2001 Semester. The course is designed to assist students in making the transition to college life, build their confidence, and improve their learning and study skills.



PICTURED THIS PAGE TOP: Commencement is a happy day for mother and daughter. BOTTOM: Dr. Paul Willenbrock, Dean of Continuing Education and Community Services assists a student at the opening of UCC's CISCO Regional Academy.

Student interest in convenient and flexible scheduling was again in evidence. Once more, UCC increased its distance learning offerings, making it the largest provider of courses offered through the New Jersey Virtual Community College Consortium. Included among these, was an on line program of study leading to the Office Professional certificate. Other options attracting an increased enrollment were UCC's three-week Winter Session and "Late Start" semesters, both of which were offered for the third consecutive year.

The Division of Continuing Education and Community Service also expanded programming for its students, resulting in an enrollment increase of 33%. This year, for the first time, its highly successful "College for Kids," was expanded beyond the Cranford campus. 110 children from the Plainfield school system participated in a new "College for Kids" enrichment program designed expressly for UCC's Plainfield campus.

For the adult student, the Division offered new certificate programs in Medical Office Coding, Floral Design, and Wireless Networking. It also launched a Regional Cisco Training Academy which, in the first year alone, enrolled 230 students and joined to it as local academies seven colleges and secondary schools.

## *NEW TRANSFER OPPORTUNITIES*

This year the College added three institutions to its growing list of four-year colleges and universities with which it has transfer and articulation agreements. New agreements with Manhattan College in Riverdale, N.Y., Dickinson College in Carlisle, P.A., and William Paterson University in Wayne, N.J. offer a seamless transfer for UCC graduates who wish to pursue their baccalaureate at a four-year college or university. In addition, effective in fall 2001, the College will offer a "new and improved" dual degree program with Rutgers, the State University of New Jersey, by which eligible freshman are accepted to Rutgers through the gateway of Union County College and, upon graduation from UCC, register at Rutgers as Juniors.



PICTURED THIS PAGE TOP: This year College for Kids and its activities were expanded to the Plainfield Campus. BOTTOM: The cream of the crop at Commencement: (l-r). Phala Tes, Joanna Martinez, Lidia Ribeiro, and Robert Nawrocki.

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## FACULTY

Regardless of the quality of the course that has been charted, the true measure of educational excellence is judged by that which happens during the teaching/learning experience. Once again, the quality of academic instruction at UCC was maintained at the highest levels.

During this academic year, 44 informative workshops were conducted for the faculty on the College's campuses to enhance and develop teaching and technology skills. Two faculty members from the Department of English/Fine Arts/Modern Languages, Professor Vicki Reback and Dr. Timothy McCracken, completed Princeton Fellowships.

In addition to their preparation for and contributions within the classroom, UCC faculty continued to distinguish themselves beyond the confines of Union County College campuses.

### VIA THE PRINTED WORD

Professors Barbara Foley and Elizabeth Neblett of the Institute for Intensive English authored a new workbook for beginning level English as a Second Language (ESL) students. *Basic Grammar in Action* was published in August by Heinle and Heinle Publishers, a division of Thomson International. The many photographs, which enliven the text, were taken by Professor Neblett at UCC's campus in Elizabeth.

The writings of Professor Robert Comeau of the English/Fine Arts/Modern Languages Department were in demand this year. His concert review of a March 2000 performance of Mahler's Sixth Symphony by the London Symphony Orchestra appeared in the Fall 2000 issue of *Wunderhorn*, the magazine of The Gustav Mahler Society of New York. Comeau's essay, "Willa Cather and Mark Twain: Yours Truly Jim Burden" appears in *Willa Cather's New York*, a new collection of essays on the famed author, published by Fairleigh Dickinson University Press

Dr. Brian Pankuch of the Chemistry Department has served as editor of the newsletter, *Using Computers in Chemical Education*, for the past ten years and recently was responsible for taking it from print to an online format. The newsletter, which has readers in over 30 countries, is produced by the national Committee on Computers in Chemical Education (CCCE) of the American Chemical Society.

Professor Al Shorts of the English/Fine Arts/Modern Languages Department recently published a compilation of photographs and stories from the Virginia Hunt Country, entitled *Upperville Days*. The book was published by The Project for Family History and Research and Documentation of Montclair, New Jersey, by arrangement with The Lawrence E. Walker Foundation.

### VIA PERFORMANCE OR THE SPOKEN WORD

In conjunction with the Geraldine R. Dodge Foundation Poetry Festival, Professor John



PICTURED THIS PAGE: Gubernatorial candidate James E. McGreevey visits the Elizabeth campus to discuss part-time tuition grants in aid.

## FACULTY

McDermott was a featured reader at the Borders Book store in Livingston, NJ. He served as a "Dodge Poet" and was one of only 35 people selected to read their own works in "Poets Among Us" workshops during the four-day festival.

Professor Robert Yoskowitz, of the English/Fine Arts/Modern Languages Department had a "leading" role in the film "George Segal and American Still Life." The film was produced by PBS and New Jersey Network (NJN). Yoskowitz appeared in the film as Segal's model, for what turned out to be, the final sculpture of the artist's career prior to his death in June of 2000.

English/Fine Arts/Modern Languages Professor Dr. Andrea Green's original play "Like Bees to Honey" won a national play-writing competition when it was produced at the Heller Theater in Tulsa, Oklahoma. Full scale productions of the play were also mounted in theaters in Hollywood and Valley Village, California; Houston, Texas; Fort Lauderdale, Florida; Iowa City, Iowa; New York City; and, locally, in Montclair and Union, New Jersey.

### *VIA ACADEMIC OR TECHNOLOGICAL EXPERTISE*

Professor Elizabeth Hawthorne of the Business Department was one of twenty community college computer science professors selected from the United States and Canada to serve on the Two-Year Colleges (TYC) subcommittee of the Joint Institute of Electrical and Electronics Engineers (IEEE) and Association for Computing Machinery (ACM) Task Force. The Task Force was formed to review the "1991 Model Curricula for Computing" and develop a revised and enhanced version for the Year 2001. Hawthorne was one of only four out of the initial group selected to present her curricular ideas to an international delegation of IEEE/ACM computer science professionals gathered at Sun Microsystems in Denver, Colorado.

Dr. Lawrence Hogan, Senior Professor of History, was chosen by the National Baseball Hall of Fame and Museum of Cooperstown, NY to lead "The Negro Leagues Researchers/Authors Group." The research team will conduct a comprehensive study on the history of African Americans in Baseball, from 1860-1960. The study, which will allow the Museum to expand the scope and depth of its knowledge and historical collection on Baseball and American culture, is being funded by a grant from Major League Baseball.



Professor Bohdan Lukaschewsky of the Physics/Engineering/Technology Department was selected to serve on an evaluation team for the American Council on Education. He and his team spent two days at the Aegis School at the Naval Surface Warfare Center in Dahlgren, Virginia to review syllabi for 16 courses offered to Navy personnel for possible college credit. The American Council on Education provides a catalog of course descriptions and credit recommendations for offerings by various branches of the military. This catalog is used by most colleges to evaluate the transcripts of service personnel applying for advanced standing.

PICTURED THIS PAGE: Professor Lawrence Hogan imparts some of the knowledge about Negro Baseball that he will bring to Cooperstown's Hall of Fame.

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## THE STUDENTS



Nearly 29,000 credit and non-credit students took part in the 2000-2001 educational odyssey at Union County College. The increasing diversity of this student body mandates that the College continually update its support services to meet student need and enhance opportunity for educational and career success.

### *FINANCIAL AID*

This year, due to the implementation of advanced processing techniques, the Office of Financial Aid was able to rapidly process 6,429 applications for student aid. As a result, eligible UCC students received over \$11 million in financial assistance awarded by federal, state, and institutional resources. Part of this assistance was again made possible by the Union County Board of Chosen Freeholders through the Freeholder Scholars Program, which provides free tuition to high achieving high school graduates resident in the County. This unique program, now entering its third successful year, grew in popularity in 2000-2001.

### *PLACEMENT TESTING*

The College's Assessment Center has been continually expanding its effort to offer placement testing to students through the computerized Accuplacer evaluation medium. Last year the College extended this to students on the Plainfield and Elizabeth campuses via websites at those locations. This year, the Assessment Center reconfigured its "walk-in" lab on the Cranford campus to allow the use of website testing there, as well. With this change, the most up-to-date version of the test is used for student placement evaluation on three campuses.

### *ONLINE ADVISEMENT*

Viewed as an effective component for the delivery of support services to students, the Office of Student Services continues to offer counseling and other support to students through the Instant Messaging feature offered by America Online. This allows students interactive communication with UCC staff by way of their own personal computers without having to come to campus. By this means, students can conveniently gain access to College staffers who can assist with information about enrollment, academic programs, financial aid, and other services that will make their College experience a success.

### *EDUCATIONAL OPPORTUNITY FUND*

The Educational Opportunity Fund (EOF) Program successfully continued its effort to provide enhanced assistance to minority and low-income students through its regular programming as well as two new programs. The extremely successful "Male Mentoring Program" was continued and its services will be extended to females. The program is made possible through a generous grant from the William C. and Helen Hoffman Foundation.

PICTURED THIS PAGE: Nornette Jacobs and her family celebrate her induction into the EOF Honor Society.

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## THE STUDENTS

An "Undergraduate Research and Scholars Program" was also implemented. The program is designed to provide students with resources that will enable them to complete the requirements for their Associates degree and ease subsequent transfer to a four-year institution. It is also aimed at encouraging these students to seriously consider and plan to pursue a graduate degree. One of the means employed by the program offers students the opportunity to engage in original research and present their findings locally and nationally.

Student Ernest T. Caldwell, Jr. participated in the UCC program and was one of only 70 students across the nation selected to attend the prestigious Ronald E. McNair Post-Baccalaureate Achievement and Summer Research Opportunity at Michigan State University. Normally open only to Juniors at 4-year colleges and universities, sophomore Caldwell not only distinguished himself and Union County College by acceptance into the program, but he was one of only 10 of the 2001 McNair Scholars selected as the "best of the best." With that designation came an opportunity for him to present his research to a larger audience in Puerto Rico in October 2001.

### *ATHLETICS*

In recognition of a great athletic tradition, UCC's Hall of Fame inducted its second group of athletic standouts in October 2000. Joining the charter inductees were former Men's basketball standouts James Baglin and Jacob Martin, Women's Basketball Stars Ann Kuhn and Shirlynn Shirley, and former Women's Basketball coach Donna Herran.

Laying the groundwork for their own future seat in the Hall of Fame, this year's athletes also made their mark on the playing fields, courts, and courses. In the fall, freshman Jean Fleurial was named to the Second Team All-American of the Men's Soccer Division II of the National Junior College Athletic Association (NJCAA) and the first team All Garden State Athletic Conference and of Division III All Region XIX of the NJCAA. Other All Garden State Athletic Conference Soccer first team honors went to John Peter Falloon, Luis Lopes, and Chris Emukah. Falloon, Lopes, and Tawayne Bryan were also named to the first team Division III, All Region XIX of the NJCAA.

In winter sports, Nikki McCoy and Luz Santana brought honor to the College as participants in Women's Basketball. Both were named to the first team of NJCAA Division II Women's Basketball All Garden State Athletic Conference. They were also named to All Region Division II NJCAA teams, with McCoy grabbing first team



PICTURED THIS PAGE TOP: UCC Sophomore Ernest Caldwell, Jr. sports a sweatshirt after completing his summer research project at Michigan State University. BOTTOM: UCC's Year 2000 Men's Soccer Team.

## THE STUDENTS



honor and Santana second. The Men's Basketball Team also distinguished itself, with players Kareem Collins, Joe Hatcher and Joe Thomas named to the first team of NJCAA Men's basketball All Region XIX Division III team and first team of the All Garden State Athletic Conference Division III - North.

When the weather allowed the action to move outdoors, UCC Baseball team pitcher Anthony Rotolo was named to the second team, All Garden State Athletic Conference NJCAA and Rich Bickel was named to the second team of the All Garden State Athletic Conference Golf Team.

Looking to the future, the College held its first ever "Athletic Directors' Day" for sports personnel from area high schools. The feedback indicated that the attendees learned a great deal about the advantages that UCC can offer their graduating athletes.

### IN THE ARTS

The Tomasulo Art Gallery in the MacKay Library again provided the community a full year of exhibits featuring quality artists and their works. Under the direction of well-known artist and curator Valeri Larko, the Gallery served as a showcase for five professional shows and two special shows, offering an eclectic selection of contemporary painting, sculpture, photography, and student work.

The UCC Theater Project brought three outstanding productions to UCC during its 2000-2001 season. Under the creative direction of Mark Spina, "What I Did Last Summer," "An Empty Plate in the Café Du Grande Boeuf," and "Defying Gravity," a drama about the life and legacy of Astronaut/Teacher Christa McAuliffe, enthralled audiences from the College and the community at large. In addition, in September 2000, local author Bill Mesce combined with members of the Theater Project to read from a stage version of his critically acclaimed World War II court drama on the occasion of the novel's release by Bantam Books. Also new this year was a monthly "Storytime" session, where favorite children's stories are read by performers from the Theater Project, an ensemble which Worrall Newspapers has called "a remarkably talented company."

For the third consecutive year, the Student Government Association provided generous funding to the Faculty Cultural and Educational Programs Committee (CEPAC). Hardly a month went by without faculty and students benefiting from the Committee's efforts in providing for on and off-site events, including trips, workshops, conferences, and performances. Notable among these was the October 2000 visit to the Cranford campus of distinguished American poet Robert Creeley.



PICTURED THIS PAGE TOP: The Theater Project's "What I Did Last Summer" invokes memories of days gone by. BOTTOM: A cast member reads to youngsters at the Theater Project's monthly "Storytime" session.

## OVERCOMING HATRED / CREATING COMMUNITY

Union County College plays a major role in preparing its students to live and succeed in a multicultural society. On a daily basis, administrators, faculty, staff, and students are actively engaged in creating a campus environment that not only tolerates, but welcomes differences.

This year, the Union County College Foundation spearheaded a week long series of special events dedicated to creating a more civil society through an understanding of the roots of hatred. The program known as "Overcoming Hatred/Creating Community" included an art exhibit, dramatic readings and productions, dance and cultural events, film screenings, and panel discussions.

The program was made possible by a grant from the New Jersey Council for the Humanities, a state program of the National Endowment for the Humanities and received additional support from the Chase Manhattan Bank Foundation, the Union County Board of Chosen Freeholders and the Division of Cultural and Heritage Affairs, CEPAC, the Union County College Student Government Association, the Karma Foundation, and the Haremza Foundation.

With this project, the College further acknowledged its leadership role in vigorously confronting the problems of racism, anti-Semitism, and other types of prejudice and discrimination. By focusing on man's inhumanity to man, these events examined the causes of hatred through historical reference and gave participants a chance to reflect on how individuals and the community can prevent atrocities from happening again.



PICTURED THIS PAGE TOP: Surrounded by reminders of the Holocaust, survivor Clara Kramer reminisces. BOTTOM: Armenian dancers (l) and the cast of the George Street Playhouse (r) provided stirring performances during the week-long observation.

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In addition to expansion of the credit and continuing education programs, Union County College's Career Institute, located on the Elizabeth campus, was recognized for the excellent education it provides to the unemployed and underemployed. In order to further the reach of those efforts, the Institute was awarded a second \$1 million grant by the State of New Jersey. These funds will allow the College to administer year two of Project Learn – a workforce development program enabling unemployed and underemployed adults to borrow laptop computers from the College. With them, participants study a computer-based literacy and vocational skills curriculum at home thereby reducing childcare and transportation costs while advancing their educational and training goals. The Career Institute also received a three-year AmeriCorps Grant of \$242,000 annually, and a Civics and Literacy Grant for \$200,000.

Gifts to the Union County College Foundation continued to grow, resulting in an expansion of the scholarships that provide opportunity for needy and deserving UCC students. In 2000-2001, 10 new scholarships were endowed and another six annual scholarships were established. Total donations to scholarships amounted to \$288,960 – a 29% increase over the previous year. Alumni, Board members, Business and Industry, Employees and Friends contributed \$100,256 to Shaping Our Future, the Foundation's annual campaign. Included in this group were 137 alumni donors supporting their alma mater for the first time.

Foundation supporters gambled and danced at the 8th Annual Gala honoring the Pepsi Bottling Group, placed their bets at the 8th Annual Evening at the Races at Pegasus at the Meadowlands, vied for trophies at the 9th Annual Golf and Tennis Tournament, and partied at home for a Valentine's Day "non-event". Combined, these special events raised 6% more than the previous year's programs.

A highlight of the year was an emphasis on special programs and funds. In addition to *Overcoming Hatred/Creating Community* (see previous page), the Foundation participated in two corporate Open Houses and Reach Out and Read, a national early childhood literacy project held in collaboration with the Plainfield Neighborhood Health Center. Special fundraising campaigns resulted in increased grants and donations to support the L.I.F.E. Center and The Theater Project. With



PICTURED THIS PAGE TOP: Congressman Michael Ferguson (R-7th District) visits with Dr. Brown to discuss federal interest in UCC programs. BOTTOM: At the Foundation Donor Reception, curator Valerie Larko emphasizes features of a work in the Tomasulo Art Gallery to (l-r) Governor Elizabeth Garcia, Trustee Chair Victor M. Richel, and Trustee Bruno E. Ziolkowski.

## PUBLIC & PRIVATE DONORS

\$17,000 in grants from corporate friends, a new College for Teens program was planned for the summer of 2001.

Twenty-four grants were received totaling \$291,926 from 19 non-governmental sources and \$3,331,764 in competitive and non-competitive governmental funds. For the first time, UCC was eligible for support from the New Jersey Higher Education Incentive Fund, through which single gifts totaling \$100,000 or more are matched over a period of ten years by the State. The College's first installment of \$71,858 was one of the highest received among the 19 community colleges and will provide additional programs and scholarships for UCC students..



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PICTURED THIS PAGE TOP: Ethel Heim admires the plaque which acknowledges her generosity in dedicating the Ethel and Everett A. Heim Presidential Conference Room. BOTTOM: Dr. Saul Zucker, a member of the UCC Industry Business Advisory Council, mentors an aspiring veterinarian during the Council's "Focus on the Future" program.

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## *MANAGING FACILITIES*

In order for the educational journey to be a productive one, the maintenance and upgrade of UCC's multiple campuses is assigned the highest order of priority. In keeping with the College's goal to make its environment a safe, comfortable, and pleasant place in which to work and learn, the HVAC systems and many of the electrical services were updated. New roofs were installed on four buildings on the Cranford campus and one building in Plainfield.

Also in Plainfield, the College acquired additional property adjacent to the campus. The dilapidated structure on the property was demolished and the area

was included within the fenced perimeter of the campus to provide additional parking.

In Cranford, an Emergency Standby Power Supply was installed to be at the ready in the event of a power outage. A major renovation of The Commons was also completed. At the request of the Joint Boards of Trustees and Governors, UCC Architecture students designed a plan for renovation of "The Pit" to ensure safety for the thousands who attend events in this hub of campus activity. The Joint Boards approved the plan and functional/decorative planters and railings were erected around the sunken Pit area in accordance with the students' design. New furniture, carpeting, and an electric lift to allow disabled individuals easy access to and from "The Pit" were also installed. These improvements successfully transformed the area into an even more inviting space for a whole range of College events and activities.

For the first time in the history of the Springfield Avenue campus, the gymnasium floor was replaced. After more than four decades of hard use, the old floor was removed and a new floor, scoreboards, and bleachers were installed. In an effort to completely rejuvenate the gym, the in-house Facilities Staff provided a new coat of paint on the walls and the ceiling.

To make campus more user-friendly, new lighted signs were designed and installed, providing a map and directory of all the key locations and offices throughout the 48-acre Cranford campus.

## *KEEPING UP WITH TECHNOLOGY*

Nowhere is the increasing demand for and development of technology felt more than in the educational arena. Advanced hardware and software is essential in the management of as complex an institution as Union County College. Even more important, however, is to ensure that latest technology is available on the campuses in order to train students for demands

PICTURED THIS PAGE: New directories assist visitors in navigating the Cranford campus.

## THE ADMINISTRATION

that they face at home and in the workplace.

This year desktop software was upgraded on a college-wide basis to include the Windows 2000 operating system and Microsoft Exchange Outlook as the College's operating and e-mail standard. Other infrastructure improvements were implemented, including Cable Plant Network Electronics in Elizabeth and new servers in Cranford. Backbone integration of five stand-alone computer laboratories resulted in a reduction of UCC's telecommunication costs.

### *FISCAL MANAGEMENT*

The 2000-2001 budget of over \$51.5 million was overseen by the watchful eyes of the College's Department of Financial Affairs. The Department continued to increase the efficiency of its operation in order to meet the challenges of managing the finances of such a complex institution. Once again in FY 2001, the college retained an excellent financial condition as reported by the independent audit firm of Peat Marwick, L.L.C.

With the fourth consecutive infusion of increased funding to the community college sector from the State of New Jersey, UCC received \$14,202,523 in state appropriations. The County of Union generously supported the College with \$11,123,252 in operating funds and \$3,000,000 in capital funding.



PICTURED THIS PAGE: Mr. Richel and Dr. Brown (l) join former Board Chairs Sidney F. Lessner and Frank H. "Pete" Blatz, Jr. (r) in wishing former Assemblyman James E. McGowan(center) well on his retirement from the UCC Foundation Board.

# STATEMENT OF CURRENT FUNDS, REVENUES, EXPENDITURES & OTHER CHANGES

YEARS ENDED JUNE 30, 2001 & 2000

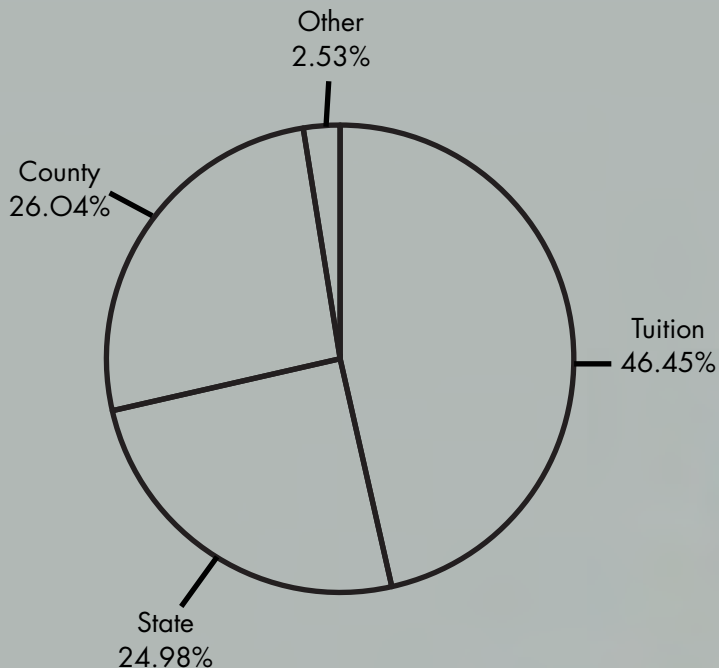
|   | <i>2001</i>              |                          |                          | <i>2000</i>              |                          |                          |
|---|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
|   | <u>Unrestricted</u>      | <u>Restricted</u>        | <u>Total</u>             | <u>Unrestricted</u>      | <u>Restricted</u>        | <u>Total</u>             |
| Revenues:   |                          |                          |                          |                          |                          |                          |
| Tuition & fees  | \$19,289,956             | -                        | \$19,289,956             | \$18,916,500             | -                        | \$18,916,500             |
| Chargeback to other counties                              | 167,870                  | -                        | 167,870                  | 261,611                  | -                        | 261,611                  |
| Federal grants  | -                        | 6,009,216                | 6,009,216                | -                        | 6,378,578                | 6,378,578                |
| State grants & appropriations                             | 10,463,586               | 4,413,157                | 14,876,743               | 9,807,366                | 4,395,157                | 14,202,523               |
| Local grants & appropriations                             | 10,905,148               | 699,555                  | 11,604,703               | 10,587,525               | 651,005                  | 11,238,530               |
| Gifts   | 222,064                  | 176,788                  | 398,852                  | 96,799                   | 393,158                  | 489,957                  |
| Endowment & investment income                             | -                        | -                        | -                        | -                        | -                        | -                        |
| Other sources   | 836,359                  | -                        | 836,359                  | 782,439                  | -                        | 782,439                  |
| <b>TOTAL REVENUE</b>                                      | <b><u>41,884,983</u></b> | <b><u>11,298,716</u></b> | <b><u>53,183,699</u></b> | <b><u>40,452,240</u></b> | <b><u>11,817,898</u></b> | <b><u>52,270,138</u></b> |
| Expenditures & Mandatory Transfers:                       |                          |                          |                          |                          |                          |                          |
| Instruction   | 18,865,759               | 1,515,459                | 20,381,218               | 18,808,927               | 2,118,096                | 20,927,023               |
| Public service  | 1,055,507                | 1,120,998                | 2,176,505                | 790,413                  | 15,791                   | 806,204                  |
| Academic support  | 2,933,509                | 107,765                  | 3,041,274                | 2,855,082                | 265,276                  | 3,120,358                |
| Student services  | 3,659,517                | 473,572                  | 4,133,089                | 3,578,664                | 542,075                  | 4,120,739                |
| Institutional support                                     | 8,924,478                | 211,371                  | 9,135,849                | 8,398,207                | 172,910                  | 8,571,117                |
| Operation & maintenance of plant                          | 4,484,059                | -                        | 4,484,059                | 4,468,162                | -                        | 4,468,162                |
| Student aid   | -                        | 7,869,551                | 7,869,551                | -                        | 8,703,750                | 8,703,750                |
| <b>TOTAL EXPENDITURES</b>                                 | <b><u>39,922,829</u></b> | <b><u>11,298,716</u></b> | <b><u>51,221,545</u></b> | <b><u>38,899,455</u></b> | <b><u>11,817,898</u></b> | <b><u>50,717,353</u></b> |
| Mandatory Transfer – Debt Service                         | 875,410                  | -                        | 875,410                  | 876,573                  | -                        | 876,573                  |
| <b>TOTAL EXPENDITURES &amp; MANDATORY TRANSFER</b>        | <b><u>40,798,239</u></b> | <b><u>11,298,716</u></b> | <b><u>52,096,955</u></b> | <b><u>39,776,028</u></b> | <b><u>11,817,898</u></b> | <b><u>51,593,926</u></b> |
| Excess of revenues over expenditures & mandatory transfer | 1,086,744                | -                        | 1,086,744                | 676,212                  | -                        | 676,212                  |
| Other Transfers & Additions (deductions)                  |                          |                          |                          |                          |                          |                          |
| Excess of restricted additions over transfers to revenues | -                        | 256,428                  | 256,428                  | -                        | 248,356                  | 248,356                  |
| Refunded to grantors                                      | -                        | (8,525)                  | (8,525)                  | -                        | (15,100)                 | (15,100)                 |
| To unexpended   | (136,744)                | -                        | (136,744)                | -                        | -                        | -                        |
| To renewal & replacement fund                             | (950,000)                | -                        | (950,000)                | (676,212)                | -                        | (676,212)                |
| <b>NET INCREASE (DECREASE) IN FUND BALANCES</b>           | <b><u>\$ -</u></b>       | <b><u>\$247,903</u></b>  | <b><u>\$247,903</u></b>  | <b><u>\$ -</u></b>       | <b><u>\$233,256</u></b>  | <b><u>\$233,256</u></b>  |

FINANCIALS

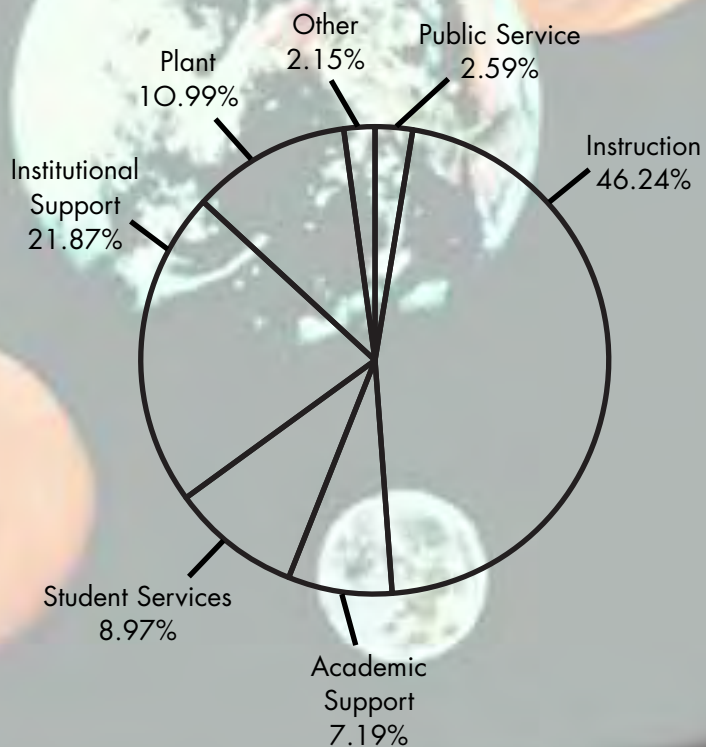
# STATEMENT OF CURRENT FUNDS, REVENUES, EXPENDITURES & OTHER CHANGES

YEARS ENDED JUNE 30, 2001 & 2000

REVENUE SOURCES  
FY 2000-2001 ACTUAL



USE OF FUNDS  
FY 2000-2001 ACTUAL



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# ENROLLMENT BY TOWN 2000 - 2001

|                           | <u>Full</u> | <u>Part</u> | <u>Continuing Ed</u> | <u>Police</u> | <u>Career</u> | <u>Total</u> |
|---------------------------|-------------|-------------|----------------------|---------------|---------------|--------------|
| <b>P</b> BERKELEY HEIGHTS | 43          | 87          | 97                   | 13            | 0             | 240          |
| <b>R</b> CLARK            | 103         | 192         | 346                  | 67            | 3             | 711          |
| <b>S</b> CRANFORD         | 180         | 291         | 1,065                | 67            | 3             | 1,606        |
| <b>S</b> ELIZABETH        | 1,658       | 919         | 1,677                | 158           | 1,453         | 5,865        |
| <b>S</b> FANWOOD          | 35          | 67          | 175                  | 16            | 0             | 293          |
| <b>E</b> GARWOOD          | 36          | 53          | 119                  | 15            | 0             | 223          |
| <b>N</b> HILLSIDE         | 209         | 263         | 278                  | 30            | 49            | 829          |
| <b>G</b> KENILWORTH       | 67          | 78          | 201                  | 22            | 5             | 373          |
| <b>E</b> LINDEN/WINFIELD  | 492         | 443         | 1,103                | 114           | 97            | 2,249        |
| <b>R</b> MOUNTAINSIDE     | 38          | 81          | 151                  | 17            | 0             | 287          |
| <b>R</b> NEW PROVIDENCE   | 35          | 136         | 73                   | 15            | 0             | 259          |
| PLAINFIELD                | 445         | 513         | 937                  | 101           | 88            | 2,084        |
| <b>R</b> RAHWAY           | 206         | 307         | 362                  | 73            | 28            | 976          |
| <b>R</b> ROSELLE          | 279         | 279         | 362                  | 45            | 101           | 1,066        |
| <b>N</b> ROSELLE PARK     | 176         | 174         | 284                  | 29            | 24            | 687          |
| <b>I</b> SCOTCH PLAINS    | 114         | 246         | 470                  | 60            | 3             | 893          |
| <b>F</b> SPRINGFIELD      | 68          | 190         | 236                  | 34            | 1             | 529          |
| <b>E</b> SUMMIT           | 80          | 179         | 139                  | 12            | 2             | 412          |
| <b>E</b> UNION            | 557         | 580         | 720                  | 136           | 36            | 2,029        |
| <b>S</b> WESTFIELD        | 136         | 344         | 837                  | 42            | 4             | 1,363        |
| <b>T</b> OUT OF COUNTY    | 865         | 1,488       | 2,398                | 901           | 166           | 5,818        |
| <b>T</b> TOTAL            | 5,822       | 6,910       | 12,030               | 1,967         | 2,063         | 28,792       |

## FROM THE CHAIRS

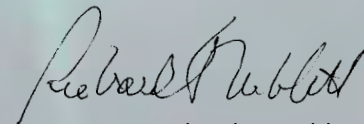
The programs and services offered by Union County College during 2000-2001 have provided our students and our community a wonderful opportunity to embark on their own individual educational odysseys. As community colleges across the nation celebrate 100 years of educational excellence, we are proud to be members of the governing bodies of the oldest 2-year college in New Jersey.

Union County College has always been committed to its mission to provide the highest quality education to the individuals who come to our campuses. The College is constantly improving, modernizing and expanding its services to meet the needs of students not only for today, but also for the future.

On behalf of our colleagues on the Union County College Boards of Trustees and Governors, we congratulate the entire college community for piloting an excellent journey through 2000-2001 and look forward to even greater achievement in the future.



Victor M. Richel,  
Chair, Board of Trustees



Dr. Richard F. Neblett,  
Chair, Board of Governors



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## THE DAY THAT SHOOK US ALL



As information for this annual report was being gathered, our nation experienced the horrific events of September 11. Although the 2000-2001 reporting year for this publication ended on June 30, the college community feels compelled to include its observations of that day within these pages.

Like everyone else, the Union County College community was shocked by the terrorist attack on the World Trade Center and the Pentagon. Our nearness to New York City amplified our perceptions. The Faculty Plenary session originally scheduled for September 11 was postponed in response to the tragedy and the doors to Counseling Services were open to any student who needed support and assistance through those dark days. Later that week, the Student Government Association held convocations in The Commons on the Cranford campus providing an opportunity for students, faculty, and staff to come together in a "Day of Meditation," President Thomas H. Brown called for a moment of silence at 12:45 p.m. the following Friday. Since then, the college community has continued its response with blood drives, fund drives, etc. Beyond the campus, several students, faculty and staff have even served as emergency service personnel at Ground Zero.

We were transfixed by the visual accounts of these events. It was incredible how quickly the familiar Manhattan landscape changed, both literally and figuratively. Only minutes after the planes struck the nearby World Trade Center, Dr. Cynthia Singer, Senior Professor of Business, found an instructional moment within the horror. Below are recounted the events of September 11 as she prepared to meet with her regularly scheduled Marketing class...

*Having just heard and seen the news of the World Trade Center horror, I began to reflect on the fact that in five minutes I would be facing some 30 Marketing students who probably had now also heard of the event and were trying to reconcile such a discomforting situation in their minds. It suddenly occurred to me that if, in fact, they even showed up for class, it was my responsibility to somehow anchor them intellectually using the MARKETING curriculum as a foundation.*

*I walked in and, as anticipated, the first question was, "Can we cancel class?" It had struck me that, if these students had the desire and wherewithal to show up for class in the face of what was going on just across the river, they may have actually been looking to be anchored within a supportive community. So I responded by telling them, "If we cannot connect today's events to the subject of MARKETING you will be free to go." This response was based on my desire to not dismiss them into emotional and intellectual confusion, but, rather, to provide them with the anchor*

PICTURED THIS PAGE: 9/11/01 - The American and Community College Centennial flags fly at half staff in the Cranford courtyard.

that I sensed they were seeking.

The class agreed. My question, "What does this event have to do with **MARKETING?**" was met with silence - a silence that expressed confusion and annoyance at my asking them such a ridiculous question. Though not a sound could be heard, the look on their faces shouted, "What in the world is she talking about?" I answered my own question... "Whoever has done this just bought themselves the largest billboard in the world and posted their marketing message loud and clear...and tomorrow every newspaper will give these 'marketers' front page banner ads for free. Create controversy and you get the attention of the target market." I continued, "What they are marketing is a cause...and they are seeking to recruit the world community as indirect marketers, through evening news, talk shows, talk radio, churches, synagogues, mosques, world leaders, etc. hoping to affect the course of history for years to come in an effort to redefine Freedom as it is understood in the USA".

The students were fascinated by this premise and a lively discussion followed. To my delight, no one was looking to leave. Everyone became engaged in the dialogue and I experienced my ultimate "Teaching/Learning" moment. A window of opportunity had opened in the midst of all this horror. Rather than being paralyzed and confused, this group of people were being educated to **THINK** about the implications of the day's events instead of just reacting to them out of instinct.

Since then, attendance in the class has been superb and students have come to thank Dr. Singer for hanging onto them that day to provide them a sense of focus that they are now sharing with family and friends. For the majority who still feel a need to do something in response to the events of September 11, Singer responds,

*"Education is key. Coming to school and learning is actually the most effective way to fight terrorism."*



PICTURED THIS PAGE TOP: Students give blood during Phi Theta Kappa's blood drive following the events of 9/11. BOTTOM: Hundreds line up to receive commemorative ribbons at UCC's "Day of Meditation".

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The seal of Union County College is centered in the background. It is a circular emblem with a scalloped outer edge. The text "UNION COUNTY COLLEGE" is arched across the top, and "SPRINGFIELD, NEW JERSEY" is arched across the bottom. The center of the seal features a stylized graphic of vertical lines of varying heights, resembling a bar chart or a landscape feature.

THIS 2000 - 2001 UNION COUNTY COLLEGE ANNUAL REPORT  
HAS BEEN PRODUCED BY THE OFFICE OF  
MARKETING AND COLLEGE COMMUNICATIONS

