

Communications, Associate in Arts Career /Internship Information

Career Options and Potential Earnings, based on an Associate degree:

Digital Media Sales Representative

- Entry Level: \$32,000 - \$37,000
- Average for New Jersey (all experience levels): \$70,270

Social Media/Marketing Assistant

- Entry Level: \$31,000 - \$36,000
- Average for New Jersey (all experience levels): \$38,386

Recruiter Assistant

- Entry Level: \$32,000 - \$38,000
- Average for New Jersey (all experience levels): \$42,565

Customer Service

- Entry Level: \$33,000 - \$37,000
- Average for New Jersey (all experience levels): \$39,570

Supplementing with appropriate certifications may result in salary increases.

Source: Payscale.com (2017); Occupational Handbook Employment Statistics (2016).

Potential Employers:

- Digital Media Software Company - Silicon Biztech LLC
- Broadcasting Company - Press Communications, LLC
- Communications, Customer Service, & Marketing Agency – Clout International
- Staffing firm – Elite Personnel

Internship Options:

- Search for internships in your chosen field here: <http://www.internships.com/>
- Or stop by the Union County College Student Services Center.

For more information or to schedule an appointment, please contact Career Services at
(908)527-7220 or careerservices@ucc.edu

Additional career-related resources can be found on the website:
www.ucc.edu/campus-life/career-center/career-resources/