

Journalism and Public Relations, Associate in Arts Career /Internship Information

Career Options and Potential Earnings, based on an Associate degree:

Proofreader/Copy Editor

- Entry Level: \$32,000 - \$38,000
- Average for New Jersey (all experience levels): \$39,480

Social Media/Marketing Assistant

- Entry Level: \$31,000-\$36,000
- Average for New Jersey (all experience levels): \$38,386

Content Writer/Blogger (may be Freelance/Contract)

- Entry Level: \$37,000-\$43,000
 - Average for New Jersey (all experience levels): \$54,032
- *if Freelance/contract, salary is dependent on number of projects, hours, etc.

Supplementing with appropriate certifications may result in salary increases.

Source: Payscale.com (2017); Occupational Handbook Employment Statistics (2016).

Potential Employers:

- Online Media Publishing – Valnet
- Entertainment Agency – Blue Raven Entertainment
- Medical Technology Company – Becton, Dickinson & Co.
- Advertising/Marketing Firm – Earl Advertising Agency

Internship Options:

- Search for internships in your chosen field here: <http://www.internships.com/>
- Or stop by the Union County College Student Services Center.

For more information or to schedule an appointment, please contact Career Services at
(908)527-7220 or careerservices@ucc.edu

Additional career-related resources can be found on the website:
www.ucc.edu/campus-life/career-center/career-resources/