

## **Media, Associate in Arts Career /Internship Information**

### **Career Options and Potential Earnings, based on an Associate degree:**

#### **Production Assistant/Technician (Radio or TV)**

##### **Board Operator (Radio)**

- Entry Level: \$29,000 - \$35,000
- Average for New Jersey (all experience levels): \$38,323

##### **Digital Media Sales Representative**

- Entry Level: \$32,000 - \$37,000
- Average for New Jersey (all experience levels): \$70,270

##### **Social Media/Marketing Assistant**

- Entry Level: \$31,000 - \$36,000
- Average for New Jersey (all experience levels): \$38,386

*Supplementing with appropriate certifications may result in salary increases.*

Source: Payscale.com (2017); Occupational Handbook Employment Statistics (2016).

### **Potential Employers:**

- Radio Stations – Fresh 102.7FM, SiriusXM
- Television Stations – News12 NJ, Fox News
- Media Companies – NBCUniversal, CBS Corporation
- Marketing/Advertising Firms – Refuel Agency, AdCorp

### **Internship Options:**

- Search for internships in your chosen field here: <http://www.internships.com/>
- Or stop by the Union County College Student Services Center.

For more information or to schedule an appointment, please contact Career Services at  
(908)527-7220 or [careerservices@ucc.edu](mailto:careerservices@ucc.edu)

Additional career-related resources can be found on the website:  
[www.ucc.edu/campus-life/career-center/career-resources/](http://www.ucc.edu/campus-life/career-center/career-resources/)