

## **eSports Management, Certificate of Achievement Career /Internship Information**

### **Career Options and Potential Earnings, based on a Certificate of Achievement:**

#### **Event Coordinator/Assistant**

- Entry Level: \$33,000 - \$39,000
- Average for New Jersey (all experience levels): \$42,012 (*Glassdoor*)

#### **Marketing Assistant**

- Entry Level: \$32,000 - \$37,000
- Average for New Jersey (all experience levels): \$47,569 (*salary.com*)

#### **Advertising Sales Agent**

- Entry Level: \$33,000 - \$40,000
- Average for New Jersey (all experience levels): \$89,090

#### **Intern at an eSports Company** (typically requires enrollment in a degree program)

*Maybe specialized in Marketing, Finance, Content Creation, Event Planning, Human Resources, etc.*

- Internships may be paid or for college credit
- Average Intern salary: \$11-\$16/hour

*Specific educational qualifications will vary by company. Continuing for Associate and Bachelor degrees in eSports Management will result in additional opportunities and career advancement.*

*Each of these positions would be for an eSports-related company and may or may not have eSports listed in the job title.*

Source: Payscale.com (2020); Occupational Outlook Handbook (2019).

### **POTENTIAL EMPLOYERS:**

- eSports Media Companies – theScore, esRevolution
- Sales and Marketing Firms - Excelle Sports
- eSports/Gaming Consulting Companies – PowerPlay, Metta Sports
- Gaming Companies – Rockstar Games, Riot Games, Blizzard

### **INTERNSHIP OPTIONS:**

- Search for internships in your chosen field here: [www.internships.com/](http://www.internships.com/) or [www.wayup.com](http://www.wayup.com)
- Check out our social media pages for the most recent job & internship postings: @UnionCSC (Facebook, Instagram, and Twitter)

For more information or to schedule an appointment, please contact Career Services at [careerservices@ucc.edu](mailto:careerservices@ucc.edu)

Additional career-related resources can be found on the website:  
[www.ucc.edu/campus-life/career-center/career-resources/](http://www.ucc.edu/campus-life/career-center/career-resources/)