

The Economic Value of UNION COUNTY COLLEGE

ALUMNI IMPACT



Impact of the increased earnings of Union's alumni and the businesses they work for

\$319.9 million
ADDED INCOME
IN UNION COUNTY

an economic boost similar to hosting the World Series

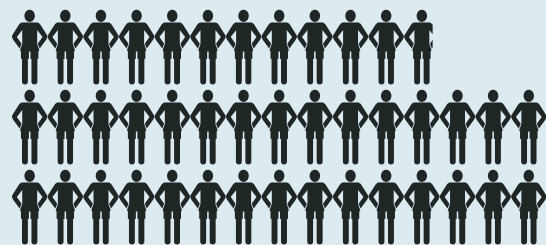
53x



or

4,180

JOBS SUPPORTED



OPERATIONS SPENDING IMPACT

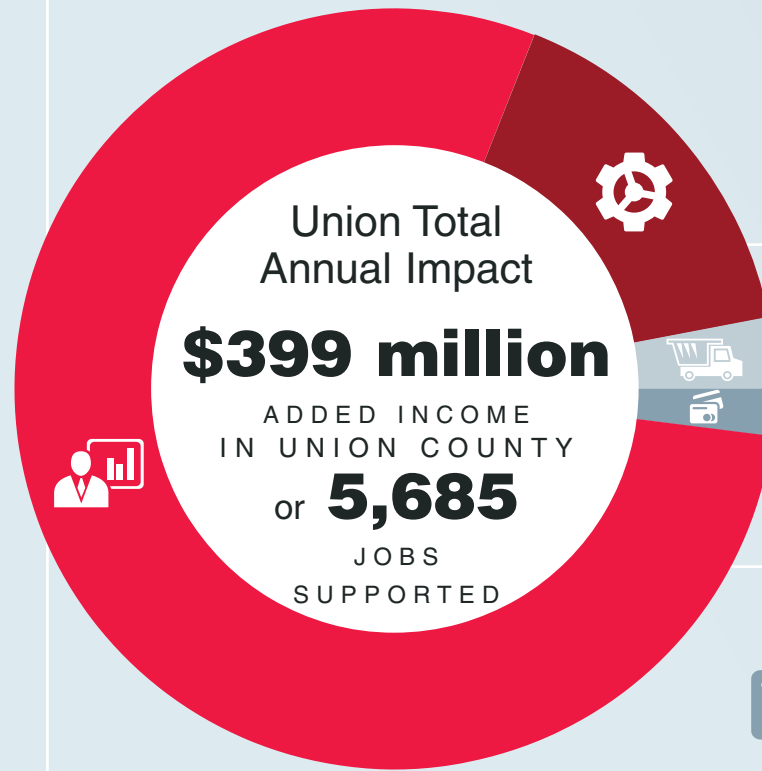
Impact of Union's payroll and day-to-day spending

\$62 million
ADDED INCOME
IN UNION COUNTY



enough to buy **1,825** new cars

or **1,303** JOBS SUPPORTED



\$10.6 million
ADDED INCOME
IN UNION COUNTY

CONSTRUCTION SPENDING IMPACT



STUDENT SPENDING IMPACT

Impact of the daily spending of Union students retained in and attracted to the region

\$6.6 million
ADDED INCOME
IN UNION COUNTY

enough to buy

470



families* a year's worth of groceries

or

82

JOBS SUPPORTED

About Union County College



13,902

Credit Students



4,616

Non-Credit Students

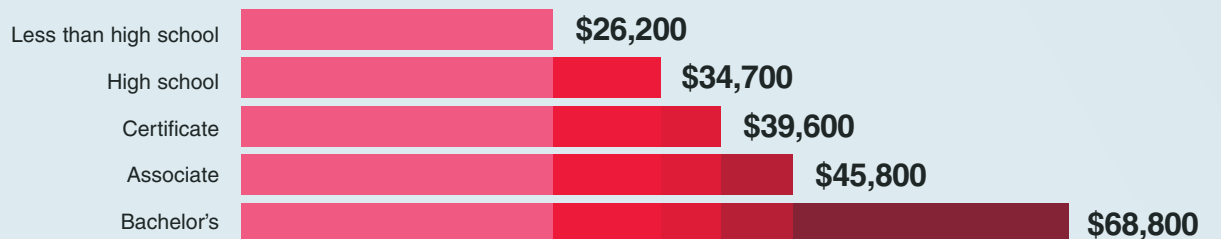


1,129

Employees

Average Earnings in Union County

On average, Union County adults with an associate degree earn \$45,800. That's \$11,100 more than a high school graduate!



Union County



For every \$1 invested by...




STUDENTS

\$ =  **\$5.10**
in lifetime earnings



LOCAL TAXPAYERS

\$ =  **\$5.10**
in added tax revenue and public sector savings for local taxpayers




STATE & LOCAL TAXPAYERS

\$ =  **\$8.40**
in added tax revenue and public sector savings for state & local taxpayers



SOCIETY

\$ =  **\$14.70**
in added state revenue and social savings